

# Canadian Business Lists

*Reach 1.2 million small, medium and large businesses*

We provide lists for Direct Marketing campaigns using either our in-house D&B business database or the Info Canada business database. Whether you call or mail, your message reaches more potential customers.

## **EXCELLENT DATA**

- Low out-of-business rates
- Clean mailing addresses (cleansed by [PerfectAddress](#), SMR's own address verification and correction software approved by Canada Post)
- Updated monthly

## **MORE FEATURES TO TARGET YOUR BEST PROSPECTS**

- Business Name, Mailing Address, Phone, Fax
- Callable and mailable identification
- Employee size – exact or by ranges
- Sales volume – exact or by ranges
- Multiple contacts and titles
- Detailed title selects
- Select by standard geographic areas such as Province, Municipality, Census Boundaries, Postal Boundaries, Telephone Exchanges
- Select by customized areas such as radius distance, drive time, polygons and stripes
- Select by Standard Industry Code (SIC), NAICS, Headquarter/Branch /Single Location
- And more

## **THE SERVICE YOU WANT**

- Next business day turnaround on regular lists
- High accuracy de-duplication/merge/purge

## **PRICE AND VALUE**

- Volume discounts
- Better data means less waste and lower costs
- Better targeting delivers better prospects

For more information [E-mail](#) or [contact us](#)